

**Rover Service News Letter No. 54**

*April, 1955*

**TO ALL DISTRIBUTORS AND DEALERS**

Dear Sirs,

The changes and developments set out below have taken place during the past month.

With this issue we are also including copies of Amendment No. 4 to the Land-Rover and Car Spare Parts Catalogue and Cumulative Amendment No. 7 to the Master Spare Parts Price List.

**SECTION I.      POLICY**

- Item 106      SUBJECT:                      CONTINENTAL TOURING SERVICE.**
- REMARKS:**                      The above service, particulars of which you will already have received or will shortly be receiving, recommends the preparation of a car before a tour begins. Whilst it is assumed that the appropriate scale of maintenance and lubrication will be carried out immediately before the tour, we consider it advisable for special attention to be given to the cooling system, especially if the car is an older one and is going to mountainous areas.
- For your guidance in this matter the following action should be taken:—
1. Check sealing of radiator cap and check blow-off valve for correct operation.
  2. Examine all hoses for cracks, tightness of clips etc.,
  3. Follow instructions in the Owner's Manual for draining and flushing out cooling system and pay particular attention on older cars to the presence of seals, sludge, etc.
  4. Check fan belt for condition and correct adjustment.
  5. Certain of the 1950-51 cars with horizontally slotted grilles, may have steel radiators instead of copper ones. This point can be ascertained by scratching beneath the paint with a penknife. In these cases we recommend the fitting of the '90' 4 bladed fan, Part No. 243240.
- Item 107      SUBJECT:                      RETURN OF PARTS UNDER GUARANTEE CLAIM OR FOR INVESTIGATION.**
- REMARKS:**                      We frequently find when parts or units are returned to us under claim or for investigation that these bear a label which reads "faulty" or "defective" or "U/S" or some such vague term. Sometimes even the engine or chassis number is not quoted, nor is the mileage at which the fault occurred.
- We cannot stress too highly that any part returned to us for any reason whatsoever, must be clearly marked with the following particulars:—
1. Chassis and engine number (if the latter is applicable.)
  2. Mileage.
  3. Exact nature of alleged defect.
  4. Owner's name.
- Item (3) is most important. If a flasher unit, for instance, it must be stated whether the fault was that the lights "stayed on", "didn't work at all" or "flashed too slowly" etc., etc.
- In the case of master cylinders it must be stated exactly what the fault is e.g., "spongy pedal", "difficulty in bleeding", etc., etc.



**Item 110**      **SUBJECT:**                    **SPEEDOMETER CABLE.**  
**MODELS:**                        1955 '60', '75' and '90'.  
**MODIFICATION:**                Rubber pad replaces grommet, to improve sealing due to grommet being pulled out of dash.  
**PART NUMBER:**                 Rubber pad for speedometer cable            1            245701  
**COMM. NUMBERS**                Cars numbered:  
   '60' Home R.H.D. from 53300365 onwards.  
   '60' Export L.H.D. from 53330005 onwards.  
   '60' Export R.H.D. from 53360040 onwards.  
   '75' Home R.H.D. from 54300846 onwards.  
   '75' Export L.H.D. from 54330178 onwards.  
   '75' Export R.H.D. from 54360058 onwards.  
   '90' Home R.H.D. from 55301208 onwards.  
   '90' Export L.H.D. from 55330276 onwards.  
   '90' Export R.H.D. from 55360881 onwards.  
  
**Remarks:**                        The rubber pad can be fitted to any earlier 1955 Car if required. It is located between the clip on the speedometer cable spring and the engine side of the shroud.

### SECTION III.      GENERAL.

**Item 111**      **SUBJECT:**                    **ROVER DISTRIBUTOR APPOINTMENTS.**  
**REMARKS:**                        We intend to notify changes of Rover Distributor appointments, both Home and Overseas, in the Rover Service News Letter as and when they occur; this, we feel, will be of service to the Rover organisation generally.  
   Particulars of the first of the changes to be circulated in this manner are detailed below:—  
   **CANCELLATION—OVERSEAS DISTRIBUTOR:**  
   Graziano Barbuscia,  
   Via Casilina 257,  
   Rome, ITALY.  
   Terminated with effect from January 31st, 1955.

**Item 112**      **SUBJECT:**                    **SERVICE SCHOOL.**  
**REMARKS:**                        It does not appear to be generally known to our Distributors and Dealers that the Rover Service School operates throughout the year, and that it is at the disposal of our friends both from this country and from overseas.  
   The normal course is of one week's duration and consists of lectures and practical work on all current production units. It is advisable for overseas students to attend a course lasting for two or more weeks as this will enable us to give them a wider insight into the factory organisation.  
   We can arrange accommodation at the Rover Hostel in Solihull, or if preferred at a local Hotel.  
   All are welcome and we shall be pleased to send further particulars on request.

Yours faithfully,  
For THE ROVER COMPANY LIMITED

*M. Brewer*

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