

Issue 1

Date 31/7/50

Sheet 1 of 2 Sheets

MODELS AFFECTED
1951 LAND-ROVER

UNIT AFFECTED
NUMBERING

1951 LAND-ROVER AND UNIT NUMBERS

INFORMATION IN THIS BULLETIN SHOULD BE MADE AVAILABLE TO EVERYONE CONCERNED, SO THAT OUR SERVICE ORGANISATION MAY WORK TO THE GREATEST DEGREE OF EFFICIENCY.

The system of serial numbering 1951 Land-Rovers and units is different from that used in the past in that right and left-hand drive models are indicated by the fourth digit instead of by a letter prefix ; it is fully explained in the tables on Sheet 2 of this bulletin.

It is most essential that the full vehicle serial number be quoted in all correspondence and on spare parts orders for all models, as it is the only indication to our Service Department that the vehicle is to the right or left-hand specification, as the case may be.

THE VEHICLE NUMBER should be quoted in all correspondence. It will be found stamped on a PLATE ON THE ENGINE SIDE OF THE SCUTTLE ON THE LEFT-HAND SIDE, exposed when the bonnet panel is raised.

THE CHASSIS NUMBER is stamped on the top of the left-hand front engine bearer bracket. It is the same as the vehicle number.

THE ENGINE NUMBER is stamped at the top front of the cylinder block on the left-hand side, adjacent to the water pump.

THE GEARBOX NUMBER is stamped on the right-hand side of the gearbox casing.

THE REAR AXLE NUMBER is stamped on top of the axle casing on the left-hand side.

THE FRONT AXLE NUMBER is stamped on top of the axle casing on the left-hand side.

The purpose of the engine, gearbox and axle serial numbers is to enable our Service Department to determine at what point mid-season alterations have taken place, if any. They should not be quoted unless specially asked for, as we can identify them from Vehicle Records, providing the FULL VEHICLE NUMBER IS GIVEN.

EXTRA EQUIPMENT

Extra units supplied either with the vehicle or at a later date, such as rear power take-off, capstan winch, etc., will each be numbered in the series 860001 onwards as in previous seasons.

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EXPLANATION OF VEHICLE NUMBERING SYSTEM

E X A M P L E .

LAND-ROVER No.	1	6	1	6	1	0	2	5
	Season of manufacture (1951)	Land-Rover	Model (Basic vehicle)	R.H.D. Export	Serial No.			

It will be seen from the example that in the full vehicle number, the digits have the following meanings :

The first figure is constant (1) and indicates the season (1951).

The second figure is constant (6) and denotes "Land-Rover."

The third figure denotes the type of vehicle :—

Third figure (1) indicates basic vehicle

Third figure (2) indicates station wagon

Third figure (3) indicates welding outfit vehicle

Third figure (6) indicates a C.K.D. vehicle.

The fourth figure denotes either a home vehicle or a right-hand or left-hand drive export model :—

Fourth figure (0) indicates a home model

Fourth figure (3) indicates a L.H.D. export model

Fourth figure (6) indicates a R.H.D. export model.

Model	Vehicle No.	Engine No.	Gearbox No.	Rear Axle No.	Front Axle No.
Basic Vehicle Home	1610001 onwards	1610001 onwards	1610001 onwards	1610001 onwards	1610001 onwards
Basic Vehicle L.H.D. Export	1613001 onwards	1613001 onwards	1613001 onwards		1613001 onwards
Basic Vehicle R.H.D. Export	1616001 onwards	1610001 onwards	1610001 onwards		1610001 onwards
C.K.D. L.H.D. Export	1663001 onwards	1613001 onwards	1613001 onwards		1613001 onwards
C.K.D. R.H.D. Export	1666001 onwards	1610001 onwards	1610001 onwards		1610001 onwards
Station Wagon Home	1620001 onwards	1613001 onwards	1613001 onwards		1613001 onwards
Station Wagon L.H.D. Export	1623001 onwards				1613001 onwards
Station Wagon R.H.D. Export	1626001 onwards				1610001 onwards
Welding Outfit Home	1630001 onwards	1610001 onwards	1610001 onwards		1610001 onwards
Welding Outfit L.H.D. Export	1633001 onwards				1613001 onwards
Welding Outfit R.H.D. Export	1636001 onwards			1610001 onwards	