

Issue 1

Date 20/9/49

Sheet 1 of 2 Sheets

MODELS AFFECTED  
1950 LAND-ROVER

UNIT AFFECTED  
NUMBERING

### 1950 LAND-ROVER AND UNIT NUMBERS

INFORMATION IN THIS BULLETIN SHOULD BE MADE AVAILABLE TO EVERYONE CONCERNED, SO THAT OUR SERVICE ORGANISATION MAY WORK TO THE GREATEST DEGREE OF EFFICIENCY.

The system of serial numbering 1950 Land-Rovers and units is similar to that used for the cars, and is explained in the tables on Sheet 2 of this bulletin.

All vehicles use the same series of numbers, but bear the prefix letter "R" or "L" on the vehicle and chassis numbers, "R" indicating a right-hand drive model and "L", left-hand drive. Unit numbers (except for rear axle) carry the prefix "L" on left-hand drive vehicles as they differ in design from the right-hand drive pattern.

It is most essential that the prefix letter be quoted in addition to the vehicle number on spare parts orders for all models, as it is the only indication to our Spares Department that the vehicle is to the right or left-hand specification, as the case may be.

THE VEHICLE NUMBER should be quoted in all correspondence. It will be found stamped on a PLATE ON THE ENGINE SIDE OF THE SCUTTLE ON THE LEFT-HAND SIDE, exposed when the bonnet panel is raised.

THE CHASSIS NUMBER is stamped on the top of the left-hand front engine bearer bracket. It is the same as the vehicle number.

THE ENGINE NUMBER is stamped at the top front of the cylinder block on the left-hand side, adjacent to the water pump.

THE GEARBOX NUMBER is stamped on the right-hand side of the gearbox casing.

THE REAR AXLE NUMBER is stamped on top of the axle casing on the left-hand side.

THE FRONT AXLE NUMBER is stamped on top of the axle casing on the left-hand side.

The purpose of the engine, gearbox and axle serial numbers is to enable our Spares Department to determine at what point mid-season alterations have taken place, if any. They should not be quoted when ordering spare parts unless specially asked for, as we can identify them from Vehicle Records, providing the VEHICLE NUMBER IS GIVEN.

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Sheet 2 of 2 Sheets

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EXPLANATION OF VEHICLE NUMBERING SYSTEM

EXAMPLE.

|                |                    |                                    |            |                                |            |   |   |   |   |
|----------------|--------------------|------------------------------------|------------|--------------------------------|------------|---|---|---|---|
| LAND-ROVER No. | L                  | 0                                  | 6          | 1                              | 0          | 1 | 0 | 2 | 5 |
|                |                    |                                    |            |                                |            |   |   |   |   |
|                | Left-hand<br>drive | Season of<br>manufacture<br>(1950) | Land-Rover | Model<br>(Standard<br>vehicle) | Serial No. |   |   |   |   |

It will be seen from the example that in the vehicle number the prefix "R" or "L" denotes a right- or left-hand drive model; the first figure is constant (0) and indicates season; the second figure is constant and denotes "Land-Rover"; the third figure denotes the model and the last five figures indicate the serial number of the vehicle.

ALWAYS GIVE THE COMPLETE VEHICLE NUMBER WHEN ORDERING  
SPARE PARTS.

| Model                    | Vehicle No.          | Engine No.           | Gearbox No.          | Rear Axle No.       | Front Axle No.       |
|--------------------------|----------------------|----------------------|----------------------|---------------------|----------------------|
| Basic Vehicle<br>R.H.D.  | R06100001<br>onwards | 06100001<br>onwards  | 06100001<br>onwards  | 06100001<br>onwards | 06100001<br>onwards  |
| Basic vehicle<br>L.H.D.  | L06100001<br>onwards | L06100001<br>onwards | L06100001<br>onwards |                     | L06100001<br>onwards |
| Station Wagon<br>R.H.D.  | R06200001<br>onwards | 06100001<br>onwards  | 06100001<br>onwards  |                     | 06100001<br>onwards  |
| Station Wagon<br>L.H.D.  | L06200001<br>onwards | L06100001<br>onwards | L06100001<br>onwards |                     | L06100001<br>onwards |
| Welding Outfit<br>R.H.D. | R06300001<br>onwards | 06100001<br>onwards  | 06100001<br>onwards  |                     | 06100001<br>onwards  |
| Welding Outfit<br>L.H.D. | L06300001<br>onwards | L06100001<br>onwards | L06100001<br>onwards |                     | L06100001<br>onwards |

EXTRA EQUIPMENT

Extra units supplied either with the vehicle or at a later date, such as rear power take-off, capstan winch, etc., will each be numbered in the series 860001 onwards as in previous seasons.